



*MIND Journal*

Volume N. 3 2017

**“Globalization in Progress:  
Knowledge Management Challenges”**

**- Call for papers -**

General area:

Internationalization of Management: Global challenges

Suggested areas:

- internationalization of education  
(as an instrument to improve quality of offer)
- internationalization of logistics  
(management leading to cost reduction)
- internationalization of culture and art management  
(as means of broad popularization of artists and their works)
- internationalization in Human Resources  
( the cultural diversity and fighting stereotypes)
- internationalization of marketing  
(cultural background for customized marketing information)
- internationalization of tourism management  
(educational aspects)

**Volume publication date: July 31, 2017**

**Deadlines for submissions:**

Titles: March 31, 2017

Abstracts: April 30, 2017

Papers: June 30, 2017

Papers in standard English (with summary in Russian)

All material submitted to:

Elzbieta Jaszczurowska- English Language Secretary  
ejaszczurowska@wseh.pl

\*\*\*

